

Course Outline



1. Course title	International Investment
2. Course number	1603445
3. Credit hours	3 Hours
4. Pre-requisites	Investment Management 1603322
5. Program title	BA in Finance
6. Program code	3
7. Awarding institution	The University of Jordan
8. School	Business
9. Department	Finance
10. Level of course	4
11. Year of study and semester	2022-2023 First
12. Final qualification	None
13. Other departments involved	None
14. Language of instruction	English
15. Teaching methodology	□ Face to face learning □ Blended □ Fully online
16. Electronic platforms	⊠ Moodle □ MS Teams □ Other
17. Date of production/revision	9 October 2022

18. Course coordinator:

Dr. Tariq Alzoubi	
t.alzoubi@ju.edu.jo	
Office hours:	
Monday 1:00 – 2:00	
Tuesday 4:00 – 5:00	
Wednesday 1:00 – 2:00	

19 Other instructors

17. Other monactors		
None		

20. Course description

The course discusses the impact of exchange rates on investment decisions, and mentions the various investment securities that are available for investors to invest it abroad. Also, it discusses tools and methods that are been used in order to assess the impact of foreign investment and how to build investment portfolio.

21. Course aims and outcomes:

Aims:

This Course aims to provide the concepts that are necessary to deals with a complex investment environment. (In terms of dealing with several currencies, a number of markets and cultures). Also, it provides the students with a background about differences between the various markets in the world.



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	Intended Learning Outcomes (ILOs): Upon successful completion of this course students will be able to								
C	I I	Mapping to PILOs							
Co	urse Intended Learning Outcomes (CILOs)	1	2	3	4	5	6	7	8
A.	Learn about the currency exchange rate.								
B.	Understand the exchange rate quotations, and convert direct (indirect) exchange rate.								
C.	Calculate cross rates, given two spot exchange rate quotations involving three currencies.								
D.	Calculate the profit on a triangular arbitrage opportunity, given the bid—ask quotations for the currencies of three countries.								
E.	Compute the return of the domestic and international stock and bond.								
F.	Explain the effect of the international diversification on the efficient frontier.								
G.	Construct a global portfolio.								
H.	Discuss the factors that cause equity and bond markets correlations across countries.								

22. Topics Outline and Schedule#:

Week	Lecture	Topic	Teaching Method	Evaluation Methods	References
1	1.1	Chapter 1: Currency Exchange Rates	*	See item 23	See item 26
1	1.2	Chapter 1: Currency Exchange Rates	*	See item 23	See item 26
2	2.1	Chapter 1: Currency Exchange Rates	*	See item 23	See item 26
2	2.2	Chapter 1: Currency Exchange Rates	*	See item 23	See item 26
3	3.1	Chapter 1: Currency Exchange Rates	*	See item 23	See item 26
3	3.2	Chapter 1: Currency Exchange Rates	*	See item 23	See item 26
4	4.1	Chapter 2: Foreign Exchange Parity Relations	*	See item 23	See item 26
4	4.2	Chapter 2: Foreign Exchange Parity Relations	*	See item 23	See item 26
5	5.1	Chapter 3: Foreign Exchange Determination and Forecasting	*	See item 23	See item 26
5	5.2	Chapter 3: Foreign Exchange Determination and Forecasting	*	See item 23	See item 26
6	6.1	Chapter 4: International Asset Pricing	*	See item 23	See item 26
6	6.2	Chapter 4: International Asset Pricing	*	See item 23	See item 26
7	7.1	Chapter 4: International Asset Pricing	*	See item 23	See item 26
7	7.2	Chapter 4: International Asset Pricing	*	See item 23	See item 26
8	8.1	Chapter 5: Equity: Markets and Instruments	*	See item 23	See item 26
8	8.2	Revision	*	See item 23	See item 26
9	9.1	Mid-term exam	*	See item 23	See item 26
9	9.2	Chapter 5: Equity: Markets and Instruments	*	See item 23	See item 26
10	10.1	Chapter 5: Equity: Markets and Instruments	*	See item 23	See item 26
10	10.2	Chapter 5: Equity: Markets and Instruments	*	See item 23	See item 26
11	11.1	Chapter 7: Global Bond Investing	*	See item 23	See item 26
11	11.2	Chapter 7: Global Bond Investing	*	See item 23	See item 26
12	12.1	Chapter 7: Global Bond Investing	*	See item 23	See item 26
12	12.2	Chapter 7: Global Bond Investing	*	See item 23	See item 26
13	13.1	Chapter 9: The Case for International Diversification	*	See item 23	See item 26
13	13.2	Chapter 9: The Case for International Diversification	*	See item 23	See item 26
14	14.1	Chapter 9: The Case for International Diversification	*	See item 23	See item 26
14	14.2	Chapter 9: The Case for International Diversification	*	See item 23	See item 26



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15	15.1	Revision	*	See item 23	See item 26
15	15.2	Final Exam period		See item 23	See item 26
16	16.1	Final Exam period		See item 23	See item 26
16	16.2	Final Exam period		See item 23	See item 26

^{*} Synchronous lecturing/meeting

23. Evaluation Methods#:

Evaluation Activity	Mark	Topics	Period (Week)	Place
Course works [^]	20%	All	During the Term	To be announced
Mid-term Exam	30%	To be announced	5 December 2022#	To be announced
Final Exam	50%	All	Final exams period	To be announced

[#] Are subject to change due to any special circumstances.

24. Course Requirements

Attending face-to-face classes, the textbook, calculator, and accounts on the electronic platforms used in this module.

25. Course Policies:

Attendance policy	Students are not allowed to miss more than 15% of the classes during the semester. Failing to meet this requirement will be dealt with according to the university disciplinary rules.					
Absences from exams and handing in assignments on time	No make-up exam could be held.					
Health and safety procedures	Based on the University disciplinary rules.					
Honesty policy regarding cheating, plagiarism, misbehavior	Based on the University disciplinary rules.					
Grading policy	Based on the following scale: 0 47 F 48 49 D - 50 53 D 54 57 D + 58 61 C - 62 65 C 66 69 C + 70 73 B - 74 77 B 78 81 B + 82 85 A - 86 100 A					

^{**} Asynchronous lecturing/meeting

[#] Are subject to change due to any special circumstances.

[^] Course works include two or more of the following; participation, discussion, quizzes, oral quizzes, assignments, projects, or any type of assessment allowed by the regulations.

مركز الاعتماد وضمان الجودة

Course Outline



Available university services that	None
support achievement in the course	None.

26. References:

A. Required textbook:

Global Investments: Pearson New International Edition (2013), Bruno Solnik and Dennis McLeavey 6th Edition, Pearson.

B. Material available on Moodle.

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Will be announced via Moodle.

	Name	Signature
Course Coordinator	Dr. Tariq Alzoubi	
Head of curriculum committee/ Department		
Head of Department		
Head of curriculum committee/ School		
Dean		
Date	9 October 2022	